

LONDON BOROUGH OF BROMLEY
STATEMENT OF EXECUTIVE DECISION

The Portfolio Holder for Renewal and Recreation, Councillor Peter Morgan has made the following executive decision:

FUTURE OF TOWN CENTRE MANAGEMENT AND BIDS DEVELOPMENT STRATEGY

Reference Report:

*Future of Town Centre Management and BIDs Development Strategy, 26/01/2016
Renewal and Recreation Policy Development and Scrutiny Committee*

Decision:

The Portfolio Holder for Renewal and Recreation made the following decisions after scrutiny of the Town Centre Management and BIDS Development Strategy report by the Renewal and Recreation PDS Committee.

- (1) The Portfolio Holder noted the success of the Bromley BID at ballot and the progress made in establishing the new BID
- (2) The Portfolio Holder agreed to the continuation of a single Town Centre Management Post to support Beckenham, Penge and smaller town centres for 12 months, until the end of March 2017
- (3) The Portfolio Holder endorsed the continued emphasis of the Council on encouraging and developing BIDs in town centres and other locations across the Borough, and agreed that officers within the Town Centre Management and Business Support Team would seek additional resources (including external funding) for this purpose, and would work towards the establishment of BIDs, especially in Beckenham and Penge town centres.

Reasons:

The report outlined the successful establishment of BIDS in Orpington and Bromley town centres.

The BID Model has clear benefits as a way of securing sustainable investment and giving businesses a central role in managing their town centres.

The BID Model for Beckenham and Penge would be progressed, with support in the transitional period provided by the retention of a single Town Centre Management Post until the end of March 2017.

The proposed decision was scrutinised by the Renewal and Recreation PDS Committee on 26th January 2016 and the Committee supported the proposal.

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Councillor Peter Morgan

Portfolio Holder for Renewal and Recreation

Mark Bowen
Director of Corporate Services
Bromley Civic Centre
Stockwell Close
Bromley BR1 3UH

Date of Decision: 3rd February 2016

Implementation Date (subject to call-in): 10th February 2016

Decision Reference: RR16007